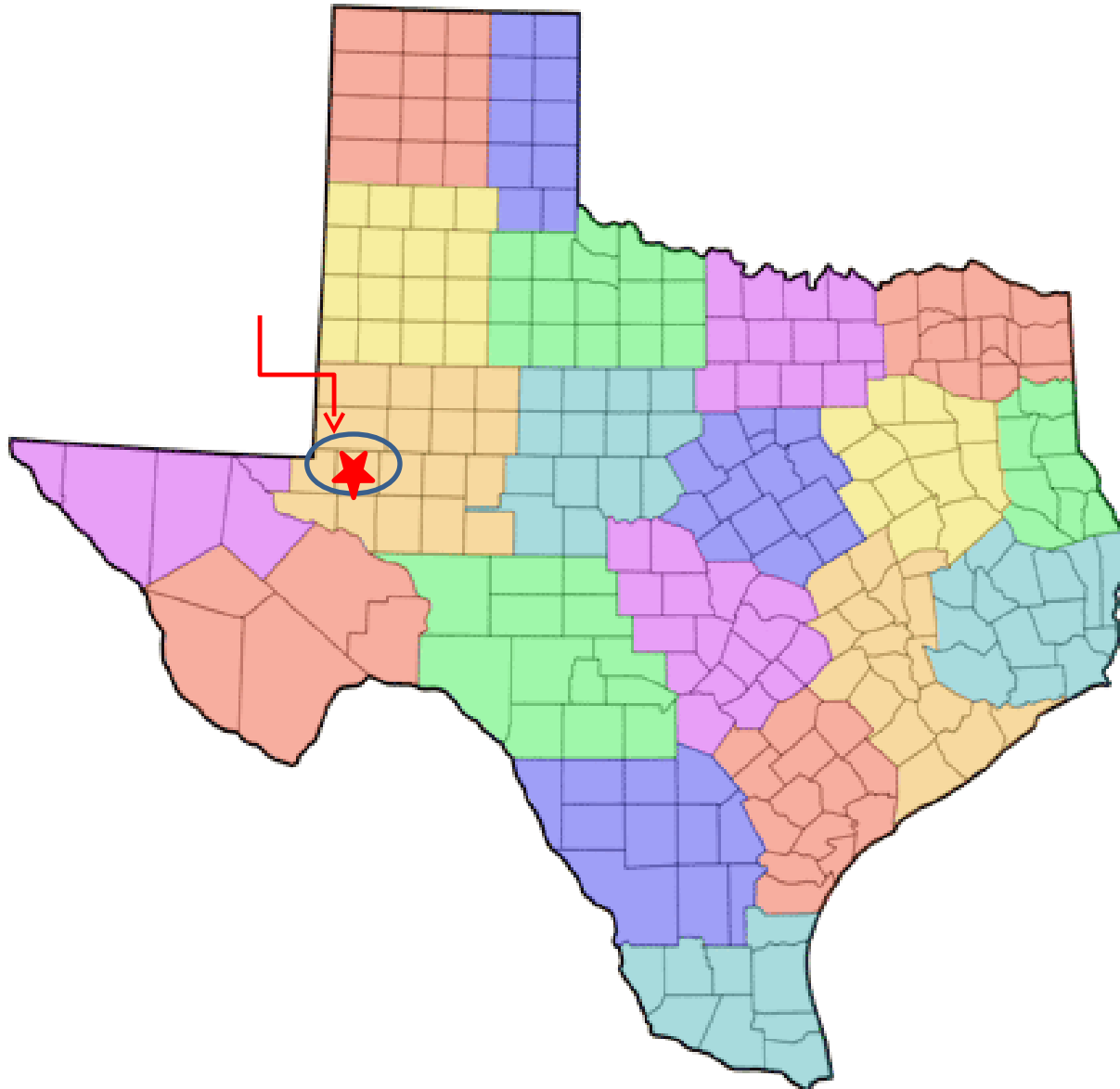




Ector County Health Care Coalition Updates

November 2013

Location



Unique community attributes

- Population size: est. 180,000 by end of 2013
- 13.2% increase in population in the past decade
- Almost 30% uninsured rate
- Substantial recent growth in population due to economy (oilfield-related work)
- Due to rapid increase in population: limited housing, overcrowding in public areas, multiple MVAs, recent increase in violence
- 21% of residents are illiterate



Health statistics

- Ector county has higher age-adjusted death rates than Texas in all 10 leading causes of death
- Heart disease is the leading cause of death
- Health issues: obesity, smoking, drinking, inactivity, natality issues, inadequate access to care, poor health behaviors
- Deaths related to cancer, heart respiratory illness continue to far exceed statewide rates

Community Partners

- Ector County Offices
- Ector County Health Department
- Medical Center Health System
- Ector County Independent School District
- West Texas Area Health Education Center
- Multiple home health agencies (Star Care, Home Nursing, etc.)
- Odessa College
- University of Texas of the Permian Basin
- Permian Basin Regional Council on Alcohol & Drug Abuse
- Texas Department of Transportation
- Odessa Family YMCA
- And growing...

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Focus Conditions

- COPD
- Asthma
- Diabetes (new)



HEALTH CARE COALITION



Coalition Interventions

- Education, education, education!
 - Health fairs
 - Social events
 - Corporate events
 - Senior citizen centers
 - Inpatient education
 - Physical referrals
 - Lunch & learn-Hand in Hand series
- Counseling services

Community Education & Outreach

- Permian Basin Health Fair 10/5: 400+
- Spirit of Women's Girls Night Out 10/18: 200+
- Sabor de Salud 10/26: 50+
- Multiple bilingual educational news stories

What's going well?

- Excellent team of expert clinicians
- Committed community partners
- MCHS dedicated to leading Coalition efforts
- Many venues for outreach in the community



Challenges

- **Diverse community**
- **High uninsured rate**
- **Rapid influx of people (temporary)**
- **Low literacy and education levels**

Success story “Jane”

“Jane” 57 year old female with Moderate COPD and lung cancer.

On arrival her depression score was, 9, which shows the possibility of mild depression.

Post Rehab and counseling, she scored 0, and was the happiest she had been in years.

She was confused as to the proper management of her COPD. After her rehab she was able to quit smoking, had encouraged and succeeded in helping her husband smoke,

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Thank you!



CARE COALIT